



COLORADO ACADEMY OF
FAMILY PHYSICIANS

STRONG MEDICINE FOR COLORADO

2014

Annual Report

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Netana Hotimsky, RVU grad 2016
Maggie Reinsvold, CU grad 2016

Bright future for Family Medicine in Colorado

The Colorado Academy of Family Physicians (CAFP) believes that improving the health of Coloradans begins with Family Physicians. Thanks to the 2,200 Family Physicians of the CAFP, we have had a strong year of advocating for our patients, communities and the physicians who give care to them.

From innovative continuing medical education courses to advocacy at the Colorado State Capitol to building bridges with our primary care partners, the CAFP is an engaged organization that continues to grow, thrive and build upon the work our physician members do everyday.



A white, stylized handwritten signature of Candace Murbach on a dark blue background.

Candace Murbach, DO, FFAFP
President, CAFP

CAFP by the Numbers

Vision

Thriving Family Physicians creating a healthier Colorado

Mission

The CAFP's mission is to serve as the bold champion for Colorado's family physicians, patients, and communities through education and advocacy.



2252

Active physician, resident and student members.



56 Doctors of the Day

2014 was a successful year for the Academy in administering the program at the State Capitol.



184

Supporting organizations for the Colorado Primary Care Collaborative.

162

Family Physician attendees at the 2014 Annual Scientific Conference.



Colorado Academy of Family Physicians Foundation

The Colorado Academy of Family Physicians Foundation is a nonprofit organization providing Family Physicians and their communities with education, resources, research, and advocacy to advance Family Medicine and improve the health of the people of Colorado.

Board of Directors

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Recipient of the 2014 Tar Wars Star Award, Mary Fairbanks, MD, for her passion for tobacco cessation and prevention and 5th graders on the health and social prob

Colorado Tar Wars Made Big Impacts in 2014

Tar Wars is a tobacco-free education program for fourth- and fifth-grade students. It teaches kids about the short-term, image-based consequences of tobacco use, the cost associated with using tobacco products, and the advertising techniques used by the tobacco industry to market their products to youth. This year, Colorado reached 132 schools and over 9000 students.

Tar Wars was developed by Jeff Cain, MD, and Glenna Pember of the Hall of Life, a division of the Denver Museum of Natural History and Doctors Out to Care (DOC), in 1988. Since its development, the program has reached more than 10 million children worldwide.



...ry Fairbanks, MD, FAAFP, center, shows her ...
... by volunteering her time to speak with 4th ...
...blems related to smoking.

Break Out Year for Fit Family Challenge

The AAFP Foundation awarded the Fit Family Challenge (FFC) Pilot Project the 2014 Outstanding Program Award. The AAFP Foundation selected the Fit Family Challenge Pilot Project based on the following criteria: content, presentation, creativity, measurable outcomes, and relationship of the project to the mission of the AAFP Foundation.

The FFC focuses on giving primary care providers tools to identify and treat obese pediatric patients in practices. It utilizes the relationships Family Medicine Physicians have with families, and optimizes the knowledge and compassion of their staff.



Luke Casias, MD, left, receives the 2014 AAFP Foundation Outstanding Program of the Year award on behalf of the Fit Family Challenge team.



William White from Chipeta Elementary in Colorado Springs was the CAFP Tar Wars poster contest winner for 2014.

Advocacy

A Voice for Family Physicians



Doctor of the Day Program

The Doctor of the Day Program provides free minor medical care to legislators and their staff by CAFP physicians that volunteer their time and expertise. With 56 Doctors of the Day in 2014, the program continues to be strengthened and numbers continue to rise. This year, the CAFP installed a new EHR system and business office inside of the clinic.



Full Time Lobbyist for Family Medicine

A strong voice in health care at the State Legislature, the CAFP continued its leadership role around primary care in 2014. Monitoring 87 bills, the CAFP took positions on 27 and testified for or against 4 bills. With numerous health issues every legislative session, the CAFP works to make sure that Family Physicians are heard.



Colorado Primary Care Collaborative

The CPCC is dedicated to advancing primary care via the Patient Centered Medical Home (PCMH) by focusing on delivery reform, payment reform, patient engagement, workforce training, and benefit redesign. Securing over 180 supporting organizations in 2014, the CPCC continues to push its vision of patient-centered comprehensive and coordinated primary care services sustained through practice transformation and payment reform resulting in improved health for individuals and communities.



CAFP PC and Small Donor Committee

In order to stay vital in the 2014 November elections, the CAFP political and small donor committees endorsed and donated to State Representatives and State Senators. These vehicles were used as a resource for Family Physicians to have direct conversations about CAFP legislative priorities with candidates for office in Colorado. In order to initiate these conversations, the CAFP sent out a survey to each candidate, with questions based on membership input. The CAFP PAC and SDC endorsed or donated to 59 candidates.

Engaging events with top speakers



67th Annual Scientific Conference

The 67th Annual Scientific Conference had its largest attendance in recent years with 162 physicians converging at the Cheyenne Mountain Conference Center in Colorado Springs. The conference featured infoPOEM “blast sessions” and traditional lecture style presentations with over 60 hours of CME available. To fit the new family friendly format, the CAFP offered child care and a western themed family dinner night at the conference.



Year-Round Education Courses

The CAFP is dedicated in its mission to provide engaging and innovative continuing medical education. From group SAM courses on pain management to Department of Transportation Medical Examiner trainings to the Patient Centered Primary Care Collaborative’s Western Regional meeting, the CAFP was busy in educating our members and supporting their practices with timely and relevant educational events.

Medical Student Meetings and Events

The CAFP works to engage medical students in primary care, the Patient Centered Medical Home and Family Medicine. With over 220 student members, CAFP hosts events throughout the year with Rocky Vista University and the University of Colorado School of Medicine to insure that students know of the promise of Family Medicine. Working with the Family Medicine Interest Groups, the CAFP enables and supports the next generation of Family Medicine physicians.



Advocacy

Education



Health of the Public

Photo taken by first-year CU medical student Kevin Forey

Visit www.KevinForey.com to support Global Health Connections, a nonprofit dedicated to bringing people together to solve global health issues.