



COLORADO ACADEMY OF FAMILY PHYSICIANS ANNUAL REPORT

2013

THE BOLD CHAMPION FOR COLORADO'S FAMILY PHYSICIANS,
PATIENTS, AND COMMUNITIES

STRONG Family Medicine for Colorado

From groundbreaking projects to inspiring CME to leadership in state advocacy, 2013 was a transformative year full of memorable moments for Family Physicians of Colorado. We are proud to present the CAFP's 2013 Annual Report.

LOSS OF A LEADER

The premature death of Bob Brockmann, MD, FAAFP, CAFP President was hard on all of us. There were many pieces that had to be picked up and put back together because of the huge void that was created. The CAFP worked with his family to create the CAFP Foundation Medical Student and Resident scholarship fund and with the CAFP education committee to create a physician health and wellness talk at the ASC. The CAFP is stronger because of Bob's work and we will never forget his dedication to Family Medicine and universal health access.

OPERATION: POWER-UP

At the request of the board, we created the Operation Power-Up project to study the best staffing for the CAFP and future planning and

drafted a plan for board approval. The board approved the hiring of two new staff persons who were hired on April 1 and a third staff person hired on July 1. Because of the intense interviewing, assessment process, and background checks, we believe that we now have a stellar crew on board. Much of the first few months were filled with education and training of the new staff and the development of our team. The CAFP has been fired up with new energy and creativity.

COLO. PRIMARY CARE COLLABORATIVE

Bob Brockmann, MD, past president of the CAFP, had the vision to create a Colorado organization similar to the national Patient Centered Primary Care Collaborative (PCPCC). The Jan. 9, 2014 Convening Meeting of this new initiative had over 150 attendees and there are close to 300 people and organizations who are interested in the vision and mission of this project.

LEGISLATIVE ACTIVITIES

We created a plan to improve the Doctor of the Day program and to improve legislative communications. The CAFP continues to have a strong and successful presence at the Capitol due to the energy and devotion of our Family Medicine Physician leaders and also because of our outstanding lobbyist, Jeff Thormodsgaard.

The CAFP successfully lobbied for the Medicaid Primary Care Bump. Effective 2013 in Colorado, Medicaid payments for primary care services will parity Medicare levels, a nearly 75% increase.

With the passage of SB222, the CAFP is working with the Colorado Department of Public Health and Environment to lower the cost of purchasing childhood vaccinations.

2013 SUCCESSES

The 2013 CAFP Annual Scientific Conference was a success with a strong number of exhibitors and attendees.

The CAFP's new website launched with great success. It is easier to sign in, follow current events and communicate with your fellow colleagues.

The CAFP has a financial review for two years and an audit done on the third year. 2012 was the audit year and our financials were found to be strong.

We continue to have a strong board and strong leaders who continually put Family Medicine and the CAFP in the limelight.

Membership At-A-Glance

82.7 %

of All Colorado Family Medicine Physicians

2,184

total members as of December 2013

100 %

of Family Medicine Residents

2,250,000+

Coloradans reached by our members



Richard L. Budensiek, D.O.

Richard Budensiek, DO, FAAFP

2013 CAFP President, on behalf of the CAFP Board of Directors

CAFP 2013 LEADERS



Jeff Cain, MD, FAAFP

Chairman of the American Academy of Family Physicians

Colorado's own Jeffrey Cain (left), MD, FAAFP, spent 190 days on the road as the President of the American Academy of Family Physicians. He was successful in bringing a unified voice of 100,000+ Family Physicians to policymakers, medical students, health care leaders and many more!

Dr. Cain was influential in passing and implementing legislation defining the medical home in Colorado and improving access for the underserved. A public health champion, he also co-founded Tar Wars, a tobacco-free education program that has reached 8.5 million children in 50 states and 16 countries.



Rick Budensiek, DO

President of the Colorado Academy of Family Physicians

Testifying multiple times before both the Colorado State House and Senate, volunteering as the Doctor of the Day, and Chairing the Colorado Primary Care Collaborative's Steering Committee, Dr. Budensiek's leadership was invaluable for the CAFP.

With big ideas, a thoughtful approach, and the courage to push the value of Family Medicine Physicians, Dr. Budensiek was successful in progressing a robust, medical home driven, health care model in Colorado. The CAFP depends on physicians like Dr. Budensiek to help move ideas to action.



John Bender, MD

President, Colorado Medical Society & CEO of Miramont Family Medicine

The CAFP delegates, Kent Voorhees, MD, and John Bender, MD, and alternate delegates, Brian Bacak, MD, and Rick Budensiek, DO, did a fabulous job representing our Colorado members during discussions and debates at the AAFP Congress of Delegates.

The CAFP was especially proud that our native son, Dr. Bender, was elected as President of the Colorado Medical Society. Dr. Bender has testified multiple times on behalf of Family Medicine Physicians at the State Capitol this year and he hopes to represent a unified voice for all physicians in Colorado.



Jeff Thormodsgaard

CAFP Lobbyist

The 2013 Legislative Session was successful for the CAFP. Jeff lobbied for Medicaid parity with Medicare, a 3% increase in Medicaid reimbursements, starting the process to dramatically lower the cost of vaccinations for small practices, progressing payment reform forward, and protecting Family Medicine Physicians from onerous regulations.

In 2014, an election year, Jeff hopes to set up meetings between Family Physicians across the state with their State Legislators to build a strong endorsement process.

CAFP 2013 Award Winners



Paul Fonken, MD
Family Medicine Physician of the Year



Candace Murbach, DO
Family Medicine Teacher of the Year



Patrick Smith, MD
Family Medicine Resident of the Year



New West Physicians
PCMH Best Practice of the Year

CAFP 2013 PROGRAMS

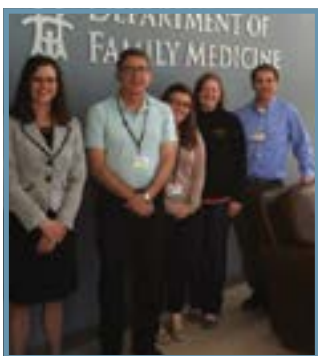


Fit Family Challenge

Tackling Childhood Obesity

Bonnie T Jortberg, PhD, RD, CDE, Luke Casias, MD, FAAFP, and Sarah Roth, MA, have led a 21 practice pilot that encourages lifestyle changes that decrease obesity. In 2013, the Fit Family Challenge showed clinically significant results including Body Mass Index (BMI) reduction, lifestyle changes, and increase in exercise.

Funded by a Colorado Health Foundation grant, Fit Family Challenge is aiming to tackle pediatric obesity in a replicable, practice-based way. The pilot revolves around the 5-2-1-0 recommendations: 5 fruits and vegetables, 2 hours or less of recreational screen time, 1 hour or more of physical activity, and 0 sugary drinks.



Family Medicine Interest Groups

Inspiring the Next Generation of Family Physicians

The Colorado Academy of Family Physicians hopes to inspire and advocate for students interested in Family Medicine. This year, we had eight hosted events that connected Family Physicians across the state with FMIG students at both the University of Colorado Medical School and Rocky Vista University.

The Colorado Academy of Family Physicians highly values the contributions made by family medicine residents and medical students. We are one of the few organizations that have both medical student and resident leadership in our Board of Directors and these leaders have been successful in advocating for new physicians.



Tar Wars

Tobacco-free Program Led by Family Physicians

Tar Wars is a tobacco-free education program for 4th and 5th grade students that is designed to teach about the dangers of tobacco usage by pairing Family Physicians across the state of Colorado to classrooms in their community. Albert Burkle, 5th grader from Colorado Springs and the winner of Colorado's Tar Wars poster contest, took third place at the national Tar Wars contest.

Karol Grosword, the CAFP's new Tar Wars Coordinator, was successful in reaching 132 schools and over 9,000 students. Karol hopes to revise the curriculum in 2014 to include marijuana and e-cigarette curriculum.