

OUR TIME IS NOW.

2012 Annual Scientific Conference

April 19-22, 2012

Cheyenne Mountain Resort

Colorado Springs, CO

Exhibitor and Supporter Opportunities



**COLORADO ACADEMY OF
FAMILY PHYSICIANS**



THE TIME IS NOW TO REACH COLORADO FAMILY PHYSICIANS

Dear Prospective Exhibitor,

We invite you to join us at the Colorado Academy of Family Physicians 2012 Annual Scientific Conference. Our conference is the best opportunity of the year to interact with Colorado's top family physicians.

The CAFP has over 1,900 members and represents all family physicians in Colorado. Great recreation coupled with timely medical education and a stellar location will boost attendance again this year, with over 200 attendees expected.

Last year we implemented a more condensed schedule of supporter activities. This was very popular with our exhibitors, and we will be following this format again for 2012.

All exhibit time will take place on Friday, between 10:00 a.m. and 8:00 p.m. This gives you a greater concentration of physicians, without even requiring an overnight stay!

As usual, you are encouraged to bring door prizes, attend our exhibitor focus group, and you'll be listed on the exhibitor bingo card. And don't forget the "Best Exhibit Award" recognizing your excellence in helping to educate our members.

We greatly appreciate your participation and support. Your company and our members will learn and grow; but patients across the state of Colorado are the ultimate benefactors as we work to improve their care.

Thanks for your continued support!



*Flora Brewington, MD
2012 Program Co-Chair*



*Michael Archer, MD
2012 Program Co-Chair*



EXHIBIT AND SUPPORT PACKAGES FOR 2012

\$7,500 Title Sponsorship

Our top-of-the-line exhibit opportunity includes:
Exclusive logo placement on promotional materials
Premium 8x10 booth placement, including pipe and drape
Six-foot covered, skirted table and two chairs
Meals and events for one representative on Friday
Company name on Bingo card

\$3,000 Premium Booth

This affordable, but dressy exhibit space includes:
Preferred 8x10 booth placement, including pipe and drape
Six-foot covered, skirted table and two chairs
Meals and events for one representative on Friday
Company name on Bingo card

\$2,000 Expanded Table-Top Display

The perfect option for floor-standing display banners and backdrops requiring a bit more space than standard table-top space includes:
8x10 booth placement, including pipe and drape
Six-foot covered, skirted table and two chairs
Meals and events for one representative on Friday
Company name on Bingo card

\$1,300 Table-Top Display

Our table-top exhibit option is a budget-friendly way to reach our attendees. This affordable option includes:
Six-foot covered, skirted table and two chairs for your table-top display*
Meals and events for one representative on Friday
Company name on Bingo card

*Floor-standing displays and backdrops are not allowed in standard table-top display spaces.



Additional Support Options

E-blast logo placement	\$500 per E-blast
Bag Inserts	\$750
Logo on jump drive card	\$2,500
Logo on hotel key card	\$1,500
Speaker supporter	\$1,000 + exhibit package

All exhibit packages include meals, events, breaks, plus the wine and cheese reception for one representative on Friday. Additional representatives are welcome at \$125, which includes meals. CME credit for any ASC sessions attended is not included in sponsorship packages.

Exhibit Hall Schedule, Friday, April 20th

8:00-10:00	Exhibitor Setup and orientation, Colorado Ballroom
10:00-10:30	Exhibit Hall Refreshment Break, Colorado Ballroom
11:30-12:00	Exhibitor Focus Group, Room TBA
3:30-4:00	Exhibit Hall Refreshment Break
6:00-8:30	Physicians Expo and Networking Reception Beer and Wine tasting, Colorado Ballroom
8:30	Exhibit Hall closes, teardown



COLORADO ACADEMY OF FAMILY PHYSICIANS

2224 S. Fraser St., Unit 1
Aurora, CO 80014
Phone: 303-696-6655
Fax: 303-696-7224
www.coloradoafp.org

CAFP 2012 Annual Scientific Conference Exhibitor Registration Brochure

Conference Information: 720-248-3797

Raquel Rosen, MA, CAE
Chief Executive Officer
raquel@coloradoafp.org

Kristin Bennett
Conference Coordinator
kristin@coloradoafp.org

CAFP Vision Statement: Thriving Family Physicians creating a healthier Colorado.

CAFP Mission Statement: The CAFP's mission is to serve as the bold champion for Colorado's family physicians, patients, and communities through education and advocacy.



Company _____ Contact _____ Email _____
 Attendees (if different from Contact): 1 _____ 2 _____
 Address _____ 3 _____
 City _____ State _____ Zip _____ 4 _____
 Phone _____ Fax _____ Product / Service _____

- Title Sponsor \$7,500
- Premium Booth \$3,000
- Expanded Table Top \$2,000
- Table Top \$1,300
- Extra Representatives \$125 each (after first or second representative, according to package) . Extra rep Fee includes meal package Friday only.
- Early Registration Discount \$300 if form and payment received before November 1, 2011.
- E-blast \$500
- Bag Insert \$750
- Jump Drive \$2,500
- Key Card \$1,500
- Speaker Supporter \$1,000 (in addition to package)
- We will participate in the 5K Run. Cost is \$20 per runner.

Total Due \$ _____

Credit Card Payment:

Card type: VISA Master Card

Card Number _____ Expiration _____

Name as it appears on card _____

Billing address for card Company address above Other address _____ Signature _____ Sec. Code _____

Please send an invoice. Check is in the mail, payable to CAFP. (booths are not assigned until payment is received)

Electricity Requested. Internet Requested. (forms and payment arranged with hotel)

_____ This company is an AAFP Corporate Sponsor.

_____ We have made our hotel reservations, and have specified with Cheyenne Mountain Resort that we are exhibitors for the CAFP Annual Scientific Conference.

_____ We are aware that registration includes meals for Friday only for one representative.

Please fax a copy of this completed form to 605-448-2948. Call 720-248-3797 for more information.

Cheyenne Mountain Resort

Cheyenne Mountain Resort is the ideal destination for the Annual Scientific Conference. This beautiful resort has something for everyone, including your family. As one of the top Colorado resorts, there is championship golf, children's programs, four swimming pools, indoor and outdoor tennis, a complete fitness center with equipment and classes, and a 35-acre lake for sailing and fishing. This luxury resort offers a remarkably diverse mix of leisure activities and recreation for all ages. Reflecting the rugged charm of the Colorado Rockies, all guest rooms and suites feature expansive views of Cheyenne Mountain framed by the spectacular Rockies beyond. Having undergone an extensive, multi-million dollar renovation in the past three years, the resort is absolutely gorgeous - and waiting for you and your family.

Child Care: Child care is available on site at the resort fitness center. 719-538-4085 is the number to call to arrange care Monday - Friday from 8:00-3:30, and Saturday 8:00 - 3:30.

Conference package: Your accommodations and meals are rolled into a package we think you'll love. Should you require an overnight stay, the rate is \$144 per night, and your meals are included in your conference registration.

Call 800-428-8886 for reservations before March 19, 2012, or book online using group code 5944.

Resort Booking Information:

Cheyenne Mountain Resort
3225 Broadmoor Valley Rd.
Colorado Springs, CO 80906
www.cheyennemountain.com
\$144 special exhibitor rate before March 19, 2012
Call 800-428-8886 for hotel reservations. Be sure to specify the CAFP block of rooms (group 5944), and ask for the special exhibitor rate.

Tips for an Effective Exhibit:

- Provide information on patient education.
- Show evidence and supporting information.
- Supply journal articles.
- Provide a door prize related to patient care.
- Bring extra representatives.
- Participate in the Exhibitor Focus Group meeting to tell us what makes the conference valuable to you.
- Give 30 days notice if cancellation is necessary. A full refund will be made, less a \$200 processing fee.
- Plan for your electrical and internet needs; arranged and paid directly to the hotel.

Deadlines:

Register before November 1, 2011 to receive \$300 off the registration fee.
Book booth space and hotel early to ensure availability and special rates.
April 1: Ship materials with your company name clearly marked to:
Cheyenne Mountain Resort, Attention CAFP Annual Scientific Conference
3225 Broadmoor Valley Road, Colorado Springs, CO 80906
800-428-8886

