



Julian D. ("Bo") Bobbitt, Jr.
Partner

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Practice Areas

Health Care
Health Information Technology, Privacy and Security

Professional Summary

Bo Bobbitt's practice focuses on providing strategic general counsel and regulatory guidance for health care organizations. He is involved in business planning, resolution of complex legal and health policy questions, and advanced negotiations for these clients. The legal issues involve antitrust, Stark, federal and state anti-kickback laws, managed care contracting, federal legislative and regulatory advocacy, HIPAA and related privacy and security laws. His practice is concentrated in the area of representing clinically-integrated hospital and physician organizations, physician-owned Health Information Technology companies, accountable care organizations, patient-centered medical homes, health information exchanges, and nonprofit and professional associations, to achieve process, outcomes, and cost improvements in health care delivery. He has extensive experience in developing and drafting accountable care shared savings and other pay-for-performance contracts.

Mr. Bobbitt has spoken nationally to both legal and medical audiences and written in both legal and medical journals concerning health law and policy issues.

Education

University of Virginia, J.D., 1977
University of North Carolina, B.A., 1973

Representative Accomplishments and Honors

Listed in *Who's Who in American Law*
Listed in *Best Lawyers in America* (Health Care Law)
Listed in *North Carolina Super Lawyers*
Martindale-Hubbell AV® Rated

Professional and Community Activities

Member, Board of Directors, WakeMed Foundation
Member, Board of Directors, Urban Ministries of Wake County, Inc.
Member, Board of Directors, Wake County Bar Association

Bar Admissions and Memberships

American Bar Association
North Carolina State Bar
North Carolina Bar Association
Wake County Bar Association
American Health Lawyers Association
American Society of Medical Association Counsel
North Carolina Society of Healthcare Attorneys

Admitted to Practice

All North Carolina State Courts
United States District Court for the Eastern District of North Carolina
United States Court of Appeals for the Fourth Circuit